
Candy Baubles

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FOR IMMEDIATE RELEASE

LOCAL JEWELRY DESIGNER'S INSPIRATIONAL NECKLACE INCLUDED IN THE 8TH ANNUAL DESIGNCURE VIP GIFT BAGS

Former cover model turned jewelry designer, **Terri Bleam**, is excited to hear that her **Make a Difference Starfish™** necklace will be included in the gift bags at the **8th Annual Designcure** in Hollywood, California on July 22. Hosting the Hollywood gala is **actress Holly Robinson Peete** and **NFL quarterback Rodney Peete**, co-founders of the **HollyRod Foundation** which provides financial, physical and emotional support to **Parkinson's patients**. Los Angeles-based entertainment marketing company, **Distinctive Assets** will hand deliver gifts to **50 celebrity VIPs** attending the event. Some of the celebrity guests expected back again this year are, **Jill Scott, Sugar Ray Leonard, Lisa Rinna, Halle Berry, Star Jones, Vivica Fox** and **Tisha Campbell-Martin**.

Terri Bleam's Make a Difference Starfish™ splashed on to the scene two years after she was diagnosed with multiple sclerosis with proceeds benefiting MS research. After witnessing the positive effect this jewel had on so many lives, she just couldn't keep this treasure for her cause any longer. Her best friend has lived with diabetes for more than 15 years, her grandfather passed away from heart disease and within two months of its debut, her mother was diagnosed with breast cancer. She felt it was time to make a difference for them as well as inspire others who desire to...**MAKE A DIFFERENCE!**

Each **Make a Difference Starfish** comes with a heart warming story, written by the designer herself, which speaks of how she was once a stranded starfish and was picked up, brushed off, and helped back into the sea. The story also shows that when one person leads by example, others want to follow, and together... they can make a difference!

She donates 20% of the proceeds to:

- Accelerated Cure for MS
- National Breast Cancer Research Foundation
- The American Heart Association
- American Diabetes Association
- And soon to be added; Parkinson's disease, Autism, Leukemia, & Alzheimer's.

Her future goal is to turn her starfish story into an illustrated children's book with proceeds benefiting childhood cancers & diseases.

If you would like more information about this topic, or to schedule an interview with **Terri Bleam**, please call 843/301-9011 or email Terri at dtbleam@yahoo.com