
Candy Baubles

Contact: Terri Bleam
Tel. 843/681-5975
Cell: 843/301-9011
Email: dtbleam@yahoo.com

FOR IMMEDIATE RELEASE

LOCAL JEWELRY DESIGNER'S INSPIRATIONAL NECKLACE INCLUDED IN "EVERYBODY WINS AT THE EMMY® AWARDS" NOMINEE GIFT BAGS

Former cover model turned jewelry designer, **Terri Bleam**, is looking forward to the **2006 Emmy Awards** airing on August 28th. Her inspiring piece, **The Make a Difference Starfish™** necklace will be included in the **Everybody Wins at the Emmy® Awards Gift Bags** honoring non-winning nominees in the 12 major categories. This year's gifts bags, are valued over \$20,000 and will be delivered the day after the event to talent by Los Angeles-based entertainment marketing company, Distinctive Assets.

Terri Bleam's Make a Difference Starfish™ splashed on to the scene two years after she was diagnosed with multiple sclerosis with proceeds benefiting MS research. After witnessing the positive effect this jewel had on so many lives, she just couldn't keep this treasure for her cause any longer. Her best friend has lived with diabetes for more than 15 years, her grandfather passed away from heart disease and within two months of its debut, her mother was diagnosed with breast cancer. She felt it was time to make a difference for them as well as inspire others who desire to...**MAKE A DIFFERENCE!**

Each **Make a Difference Starfish** comes with a heart warming story, written by the designer herself, which speaks of how she was once a stranded starfish and was picked up, brushed off, and helped back into the sea. The story also shows that when one person leads by example, others want to follow, and together... we can make a difference!

She donates 20% of the proceeds to:

- Accelerated Cure for MS
- National Breast Cancer Research Foundation
- The American Heart Association
- American Diabetes Association
- And soon to be added; Parkinson's disease, Autism, Leukemia, & Alzheimer's.

Her future goal is to turn her starfish story into an illustrated children's book with proceeds benefiting childhood cancers & diseases.

###

If you would like more information about this topic, or to schedule an interview with Terri Bleam, please call 843/301-9011 or email Terri at dtbleam@yahoo.com